

WBA TIMELINE

1. Applications due to the WBA by February 28. You can go on-line to register or print off the application.
2. Players notified of the calendar/schedule (practices, games, tournaments, etc...), by the end of January.
3. Mini-Camp will be held in March.
4. Practice begins end of March.
5. First tournament – mid-April.

Contact us @ (414) 228-8380
or wbaprestige@yahoo.com

Wisconsin Basketball Academy's (WBA) purpose is to provide quality instruction and fundamental knowledge of basketball through training, development, and competition while instilling values that promote professionalism, respect and dedication on and off the court.

By providing youth, ages 12 – 17, a full spectrum of basketball knowledge and life skills, our mission is to establish a foundation that will lead them successfully into adulthood.

As a part of the WBA Prestige, our athletes will receive training and guidance from a seasoned coaching staff whose experiences range from small college to the highest level of competition. Our staff also brings vast professional experience which will help build the “after basketball” foundation necessary to succeed.



Wisconsin Basketball Academy

P.O. Box 170193
(414) 228-8380
Milwaukee, WI 53217
www.wbaprestige.com
A 501c3 organization

Wisconsin Basketball Academy WBA PRESTIGE

The foundation of basketball fundamentals and development of life skills through education, competition and teamwork



Pres-tige (pre-stezh, -stej) noun:

1. the level of respect at which one is regarded by others
2. prominence
3. honor or esteem

WHAT DOES THE WBA OFFER?

The athletes of the Wisconsin Basketball Academy receive training and experiences which will last a lifetime through:

1. **Experienced coaches** – Former collegiate players make up the WBA Prestige staff. The staff has experience coaching youth at all levels including middle school, club, high school and AAU.
2. **Fundamentals** – being fundamentally sound will ensure success at any level. We stress learning all aspects of the game, so our athletes are not one-dimensional players.
3. **Life's experiences** – Our staff has lived through what members of the WBA are and potentially will experience. Through training and development, our staff has the knowledge and background to get players to the “next level” both on the court and in the classroom.
4. **Competition** – whether in practice or in league/tournament play, our athletes will compete against solid opponents.
5. **Life Skills** – Basketball aside, we focus on proper conduct and etiquette, how to deal with recruiters and coaches, successful strategies for applying to schools, and other relevant topics.



SUMMER 2008 IN REVIEW

Our inaugural season saw many exciting moments for the WBA family. From travel to volunteering to competing against tough competition, the WBA had a very successful first season. Here are some highlights...

On-court success: Both the 14U & 15U had winning seasons. The 15U qualified for Nationals – which were held in Kings Island, Ohio.



Travel: The WBA Prestige tournament schedule included trips to Northern Wisconsin, Illinois, Ohio and Missouri – which provided bonding opportunities on a coach bus.



Volunteering: The WBA Prestige assisted the US Postal Service and The Hunger Task Force with their “Stamp Out Hunger Day” collecting and sorting donated food items.



Fund Raising: Members of the WBA are encouraged to raise funds to help offset costs of the program. One of our fundraisers included a car wash.



WBA Staff



Moya Baylis – A WBA founder, Moya is a graduate of Rufus King, H.S. and Marquette University. Moya currently works as an Account Executive with WISN-TV/Ch. 12. She coached the 15U team last season.



Charles Fair – A WBA founder, Charles is a Milwaukee Tech and Marian University graduate. Charles is currently a Store Operations Specialist with Kohl’s Corporate. He coached both the 14 & 15U teams last season.



Tierra Shirley – A New Berlin West and Marquette University graduate. Tierra currently teaches students with special needs. She coached the 14U team last season.

Kiesha Oliver-Hayes – WBA founder, consultant and Marquette University grad.

Ebony Gurndy – WBA founder, consultant and Marquette University grad.

What others are saying about the WBA...

“... the coaching staff is very committed to the development of young, aspiring women (academically, socially and athletically).” – *Gradinjan Family, Cudahy H.S.*

“The WBA cares more about the girls’ futures and well-being than anything. The coaches teach basketball but so much more...” – *Green Family, Nicolet H.S.*

WBA in the news...

No foul or faux pas
By Stephanie Trifone, Arts senior and editorial intern

Moya Baylis, C.J.P.A. '93, knows that paragon excellence on the college basketball court requires more than practicing free throws.

As a forward on the Marquette women’s team from 1989-93 she learned what it takes to be a successful NCAA Division I athlete. So when her 14-year-old daughter Brittany decided she, too, wanted to wear the blue and gold uniform someday, Baylis began searching for a program to develop her daughter’s skills — on and off the court.

When the couldn’t find one that taught life skills and lay ups, Baylis and Kiesha Oliver-Hayes, Comm. '00, Ebony Gurndy (Williams), Arts '01, and Tierra Shirley, Comm '07, established the Wisconsin Basketball Academy. WBA Prestige offers girls ages 12-16 the chance to improve their game while learning character-building skills. “There are a lot of programs out there that may not focus on the total person,” Baylis says. “But when you’re an athlete on a college level, you have to understand that the way you carry yourself is important.”

Service to others is one of the critical lessons WBA Prestige drives home to the girls. “We learned volunteerism at Marquette, and we’ve instilled it in our program,” Baylis says.

She stays connected to Marquette as president of the Marquette Ethnic Alumni Association. Plus, she works nearby at WISN-TV, Milwaukee’s ABC affiliate.

What the WBA Staff provides:

- Nutritional Guidance
- Speed & Agility Training
- Experienced coaches
- A competitive tournament schedule
- Tutoring
- Weekly practices & Skill Development
- Community Service opportunities

WBA Prestige Reaches Out to Young Women

Four Marquette University alumnae and former members of the women’s basketball team, **Tierra Shirley** (Education), **Kiesha Oliver-Hayes** (Communication), **Moya Baylis** (Communication), and **Ebony Gurndy** (Arts & Sciences), are prime examples of what happens when Marquette students put their heads together to reach out to their community.

In 2007, these talented alumni founded the Wisconsin Basketball Academy (WBA Prestige). The mission of the WBA is to provide young women (ages 12-15) with quality instruction and fundamental knowledge of basketball through training, development and competition, while instilling values that promote professionalism, respect and dedication on and off the court. The program focuses on the total student/athlete and provides guidance necessary to prepare young women for their high school and collegiate experiences.

Tierra Shirley, who played at Marquette on scholarship, earned the highest GPA on the women’s basketball team for five semesters and graduated Cum Laude with a Bachelor of Arts degree in Elementary Education and Communication Studies.

WBA Prestige is a non-profit organization that positively influences the lives and development of young players by offering mentoring, coaching, and guidance in basketball, academics, and life. For more information or to volunteer, please contact Tierra Shirley: tierra@wbaprestige.com or visit www.wbaprestige.com.

“One of the elements that we felt would set us apart from other programs is to implement a tutoring program for our girls,” said Tierra, “so we’re seeking volunteers to assist in tutoring our players.”

When she is not sharing her experiences with the WBA girls, Tierra teaches 1st and 2nd grade students with special needs at Allen Field and attends University of Wisconsin-Milwaukee, where she is working for a Post-Baccalaureate degree in Exceptional Education. Tierra is also an intern for Milwaukee Public Schools.